Community Health Improvement Plan
Progress Report
March 2018 – March 2019

Florida Department of Health in Gulf County

Vision: To enhance health for all generations in Gulf County

March 2019
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Introduction

This is the third progress report for the 2016 – 2019 Gulf County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Gulf County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented since April 2018. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Gulf County is charged with providing administrative support, tracking and collecting data, and preparing the review report.
Overview of the Community Health Improvement Plan (CHIP)

In June of 2015, the Florida Department of Health in Gulf County convened the CHIP Planning Team. The Planning Team facilitated the Community Health Assessment (CHA) to Community Health Improvement Plan (CHIP) process using the National Association of City and County Health Official’s Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners conducted the four assessments suggested by the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Gulf County.

The Planning Team developed findings and presented these findings to the Steering Committee. In November of 2015, the Steering Committee comprised a diverse leadership group of 16 community health partners, representing a diverse collection of public and private agencies in Gulf County. The Steering Committee set priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the four assessments. The top three health priorities selected were Mental Health/Substance Abuse, Access to Care and Healthy Weight. In March 2018, goals and measurable objectives were reviewed and/or revised at an overall CHIP meeting.

<table>
<thead>
<tr>
<th>STRATEGIC ISSUE AREA</th>
<th>GOAL</th>
</tr>
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<tbody>
<tr>
<td>Mental Health and Substance Abuse</td>
<td>1. To increase awareness of mental health services</td>
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<tr>
<td></td>
<td>2. To reduce alcohol consumption among youth</td>
</tr>
<tr>
<td>Access To Care</td>
<td>1. To increase primary care access</td>
</tr>
<tr>
<td></td>
<td>2. To increase access to certified diabetic programs</td>
</tr>
<tr>
<td>Healthy Weight</td>
<td>1. To improve the healthy weight of youth and adults</td>
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</tbody>
</table>

Objectives:

1. By April 6, 2018, the percentage of the general Gulf County population who are aware of mental health resources will increase from 60% to 65%.
2. By 2019, Increase primary care providers by 10% in Gulf County. Source: PanCare Health (FQHC), Sacred Heart Hospital, North Florida Medical Center (FQHC)
3. Increase access to certified diabetic programs. Source: Certified Diabetic facility information tracking participants, Baseline data to be determined
4. Increase breastfeeding initiation from 66% in September 2015 to 68% in September 2016.
5. Increase the percent of children with healthy weight in first, third and sixth graders from 61% in fall of 2015 to 63% in spring of 2017.
6. Increase percent of adult healthy weight from 33% in 2015 to 35% in 2016.

Between May and August 2016, CHIP partners met as subcommittees, each aligned to a health priority. During this timeframe, partners selected evidence-based strategies, created tactics and
began action planning. Implementation strategies and meeting decisions were compiled into a new Community Health Improvement Plan. The new CHIP plan was approved at the August 2016 overall CHIP meeting, which brought the three subcommittees back together. Although the final plan was approved in August, some strategies were completed within the first few months of the objectives and strategies cycle (April), since partners were ready to begin new projects. This progress report helps to reflect those activities.

**Summary of CHIP Review Meeting**

The last CHIP meeting was held in September. The partnership was supposed to meet once again in the final quarter to review progress of the CHIP and discuss next steps in the CHA process. Due to shifting priorities and a heightened demand for the resources and services of our most active partners, our CHIP was unable to have that final review meeting. March 4, 2019, Franklin and Gulf County DOH Performance Management Council met to discuss CHIP progress and next steps. The next section highlights the progress made on the strategic issue. Within the strategic issue area, a brief description of the health issue is provided along with strategies, objectives, indicators, current levels, targets and status. See the PMC Agenda and Summary located in the appendix of this report for more details.

This progress report focuses on strategies implemented between the March 2018 and March 2019 timeframe.
Strategic Issue Area #1: Access to Care Project

Limited access to health care services has an adverse outcomes on both mental and physical health. Some of those adverse health outcomes are witnessed most within the rural communities in Gulf County. Issues with provider availability, mobility, insurance, infrastructure and/or health literacy all contribute and to the prevalence of chronic disease within the community.

CHIP partners recognized the value of bringing health screenings to residents, especially in underserved areas. The goal behind this project was to build preventive care like screenings into the community by making it available to people who otherwise won’t or can’t go to see the doctor. As a beginning step, CHIP partners collaborated to create health to increase awareness, prevention, and/or management of diabetes and other chronic diseases.

On Feb 26, 2018, a free health fair was held at the Gulf County Senior Citizen’s Center in Wewahitchka. On the following month Sacred Heart hosted a similar health fair in Port St. Joe. The health fairs included materials pertaining to blood pressure, prediabetes, tobacco cessation, other chronic disease awareness and prevention information and biometric screenings. Participants received free resources designed to help them live a healthier life. Approximately 15 people attended the event the Wewahitchka fair and 20 attendees came to the Port St. Joe Fair.

In an effort to improve access to health care, monthly diabetes self-management education classes were held in two locations in Gulf County. Most class participants learned about the classes by receiving referrals after attending the various health fairs and other health classes throughout the community. Additionally, classes were advertised via CHIP Partner Facebook pages and other media outlets. During the 2017-18 CHIP year a total of 45 residents attended the classes. That number has increased to 51 residents for this past year.

Other partners have made efforts made to improve access to care within in the community. Similar to Sacred Heart, North Florida Medical Center in Wewahitchka has added a diabetes nurse case manager to their staff. The nurse teaches diabetics how to live well by effectively managing the disease. In August, the Florida Department of Health in Gulf County hosted Florida Health Day, a community fair, in Port St. Joe to encourage families to learn more about the local services within the department designed to help residents live longer healthier lives.

GOAL: To increase access to care.

Strategy: Host Community health and wellness fairs/events to inform and educate the community about local health resources and services and certified diabetes management programs.
Key Partners: Sacred Heart Hospital on the Gulf, Big Bend Area Health Education Centers, Florida Department of Health in Gulf County, faith-based organizations

Pictured below: Community flyer of the health fair at Gulf County Senior Citizens Center in Wewahitchka (left). Flyer for the monthly diabetes education class in Port. St. Joe (right)

Why this is important to our community:

Diabetes is one of the most common chronic diseases within the area. Educating and supporting those living with the disease is vital to helping our community live longer and stronger.

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<thead>
<tr>
<th>Objective</th>
<th>Indicator</th>
<th>Current Level</th>
<th>Target</th>
<th>Status</th>
<th>Explanation of Status*</th>
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<tr>
<td>By the end of March 2019, at least 50 residents with a diabetes diagnosis will attend a diabetes self-management class in Gulf County.</td>
<td>Class sign-in sheets</td>
<td>51</td>
<td>50</td>
<td></td>
<td>Additional advertising, increased partner support, and two class locations all assisted in facilitating this success.</td>
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Status indicators are as follows:

- Red = Little to no movement towards objective target
- Orange = Some progress towards meeting the objective target
- Green = Reached or surpassed objective target
Strategic Issue Area #2: Healthy Weight Project 1

Diet and physical activity are some of the most relevant contributing factors of obesity, which is known to increase both morbidity and mortality. Nearly two-thirds of Gulf County citizens are considered either overweight or obese. Breastfeeding has shown to be a strong protective factor against early childhood obesity.

One of the best local resources to learn more about breastfeeding in Gulf County is the Women, Infants and Children (WIC) program. While the CHIP measurable objective focused on breastfeeding, CHIP partners agreed that increasing WIC participation, especially during the first trimester, was key to the success of this initiative. WIC enrollment increases a participant’s access to nutritious foods vital to the mother and child’s growth and development. Additionally, enrolled mothers also get nutrition counseling and breastfeeding education. Earlier enrollment increases opportunities to educate pre and post-natal women about the benefits of breastfeeding.

Local breastfeeding classes were hosted by WIC every month throughout the county. The classes were facilitated by a certified lactation consultant and were available to interested participants regardless of income status and/or whether the participant is receiving assistance from other family support services/resources.

In addition to this, WIC, Healthy Start, and the Florida’s Healthy Babies initiative all worked to launch a breastfeeding and WIC promotion media campaign. The campaign reached either via the radio stations, newspapers, television station, and billboard companies to promote breastfeeding, WIC, and healthy behaviors. To date we do not have monitoring and evaluation data to detail the exact number of viewers reached via the campaign.

Additionally, the subcommittee collaborated to increase the number of trained family assessment workers to help increase the number of families who receive an initial Healthy Families Assessment and Healthy Start Care Coordination. These assessments support the goal by evaluating the families’ specific education and resources needs and helping to ensure those specific needs are met. Reducing infant mortality and increasing protective factors such as breastfeeding is at the top of every conversation between our outreach staff and our local families.

**GOAL:** To Improve the healthy weight of youth and adults.

**Strategy:** Build the skills of mothers enrolled in the Women, Infants and Children (WIC) program to increase breastfeeding initiation.

**Key Partners:** WIC Program Staff, Florida Department of Health in Gulf County, North Florida Child Development, Healthy Start Coalition, OB/GYN offices, Pediatrician offices
Infants and Children < 24 mos. old of WIC Moms Ever Breastfed by County
(Data: FL WiSE as of 02/21/2019)

<table>
<thead>
<tr>
<th>Gulf County</th>
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<tbody>
<tr>
<td>September 2018</td>
</tr>
<tr>
<td>December 2018</td>
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</table>

**Why this is important to our community:**

Breastfeeding is heavily promoted by the CHC and the World Health Organization as a healthy and nutritious method of feeding babies. Breastfeeding is less costly than commercial formula and has shown to be a strong protective factor against early childhood obesity, which is vital to helping our community live longer and stronger.

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<tr>
<th>Objective</th>
<th>Indicator</th>
<th>Current Level</th>
<th>Target</th>
<th>Status</th>
<th>Explanation of Status*</th>
</tr>
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</table>
| Increase Gulf County breastfeeding initiation from 85.7% in March 2018 to 88% in March 2019. | WIC quarterly reports | 82.3% | 88% | ![Status Icon] | Source: https://floridahealth.sharepoint.com/sites/COMMUNITYHEALTH/WIC/Intranet/Indicators

Several family support programs have seen a decrease in participation the wake of Hurricane Michael.

Status indicators are as follows:

- ![Status Icon] = Little to no movement towards objective target
- ![Status Icon] = Some progress towards meeting the objective target
- ![Status Icon] = Reached or surpassed objective target
Strategic Issue Area #2: Healthy Weight Project 2

Diet and physical activity are some of the most relevant contributing factors of obesity, which is known to increase both morbidity and mortality. Nearly two-thirds of Gulf County citizens are considered either overweight or obese. Excess weight is a risk factor for many of the chronic disease present within Gulf County. These diseases such as diabetes, hypertension, heart related issues, and even some cancers all affect the overall quality of life of our residents.

CHIP partners recognized the value of collaborating with faith-based organizations in rural underserved areas communities to deliver health messages to minorities. The Florida Department of Health in Gulf County has established a close working relationship with several minority faith-based organizations who were involved in the Closing the Gap program. The purpose of Closing the Gap program is to reduce racial and ethnic health disparities with chronic disease outcomes. The Closing the Gap program partnered with local faith-based organizations to introduce the Body and Soul curriculum.

The Body and Soul curriculum is an evidence-based healthy lifestyle wellness program developed for African American churches. The program encourages church members to eat a diet rich in fruits and vegetables every day for better health. Churches that embrace Body and Soul help their members take care of their bodies as well as their spirits. The church is one of the most powerful elements to African American culture, and clergy leaders are key influencers to their congregation. Between January 2018 to June 2018 three local churches were hosting monthly Body and Soul physical activity and nutritional health classes. Fifty-two church members regularly attended the classes. Various CHIP partners were guest speakers during the classes which covered a variety of health issues related to African Americans. At the classes participant received blood pressure checks and those with above normal readings were encouraged to follow-up with a healthcare professional. By the end of the six weeks, 80% of the participants reported an increase in their daily fruit and vegetable consumption.

Goal: Improve the healthy weight of adults and youth in Gulf County

Strategy: Provide information to adults about healthy eating and physical activity by implementing evidence based healthy nutrition curriculum to faith-based organizations (Body and Soul, Closing the Gap).

Key Partners: DOH-Gulf Closing the Gap Program, Sacred Heart Hospital and local churches in Gulf County
Why this is important to our community:

Good nutrition and physical activity are strong protective factors for maintaining healthy weight and reducing one’s risk for chronic disease. Disease prevention through educating is vital to helping our communities live longer and stronger.

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<tr>
<th>Objective</th>
<th>Indicator</th>
<th>Current Level</th>
<th>Target</th>
<th>Status</th>
<th>Explanation of Status*</th>
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<tr>
<td>At least 50% of the Body and Soul faith-based monthly health class participants will report an increase in daily fruit and/or vegetable consumption by the end of the six-month program.</td>
<td>Closing the Gaps Annual Data Report</td>
<td>80%</td>
<td>50%</td>
<td></td>
<td>Results determined by calculating the before and after self-reported participant health assessments.</td>
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**Strategic Issue Area #3: Mental Health/Substance Abuse**

Mental health or the state of well-being in which every individual realizes his or her own potential has profound effects on an individual’s quality of life, physical and social well-being, and economic productivity. Deficits in mental health can affect any resident irrespective of age, race, gender, socioeconomic status, religion, or any other demographic.

The Mental Health and Substance Abuse subcommittee recognizes that disasters and other life altering events can adversely affect behavioral health. To mitigate the effects of Hurricane Michael on the resident’s mental health the subcommittee updated the existing CHIP Mental Health and Substance Abuse Resource Guide and created a special disaster recovery focused poster. See the action items below:

1. Meeting with the mental health partners and providers in the area
2. Researching vital information from the CDC and SAMSHA
3. With partners and providers to design the survey
4. Collaborate with the EMS Strike Teams (ESF-8) to distribute the survey
5. Monitor distribution sites and refill as necessary

With the help of EMS Strike Teams, disaster relief agencies, and other supporters, over 500 posters were distributed throughout the community to food and resource distribution sites, pharmacies, churches, and other locations.

The partners also wanted to target youth and young children who may be struggling to cope with the trauma caused the hurricane. So, the subcommittee also printed and distributed the CDC’s coloring book, designed to teach children how to successfully cope with natural disasters. This book was also distributed throughout the community.

On December 29, 2018, Morning Light Wellness Center hosted a Disaster Recovery Mental Health Fair. The purpose of the event was to increase resident’s awareness of the available services within the community to help their families productively cope with the residual trauma of Hurricane Michael. In an effort to reduce the stigma of mental illness within communities of color and improve access to information, Morning Light chose to host this fair in the predominantly African American neighborhood. Over 40 people came to this event to partake in the food, fun, festivities and talk to the licensed counselors in attendance.

Additionally, in January, therapists from the Trauma Recovery Network provided free individual and group therapy services at both the senior citizen center and the public library for the residents that needed support managing and coping with the lingering effects of Hurricane Michael.
GOAL: Increase awareness of mental health services in Gulf County.

Strategy: Collaborate with local providers to update the Mental Health Resource Guide to provide information to the community about mental health services available.

Key Partners: Morning Light Wellness Center, Life Management Center, DISC Village, Apalachee Center, Gulf County Emergency Management, Health and Medical Emergency Support Function (ESF-8); The Tallahassee Area Trauma Recovery Network, the local library.

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**Coping with a Disaster or Traumatic Event**

After a disaster, it is important to take care of your emotional health. Pay attention to how you and your family members are feeling and acting. Taking care of your emotional health will help you think clearly and react to urgent needs to protect yourself and your loved ones. Listed below are local resources and tips to help you and your family recover and find the support you deserve.

**Ask for Help.** Talk to a clergy member, counselor, doctor, or contact the SAMHSA helpline at 1-800-662-HELP or text TalkWithUs to 435742. Vermont: Crisis Line 1-800-333-3131.

**Morning Light Wellness Center**
212 West Hwy 98, Suite C
Port St. Joe, FL 32456
(850) 795-1766
Mon-Thur: 8 a.m. – 5 p.m.
*Morninglight139@hotmail.com*

Community mental health center that provides outpatient mental health care, alcohol and drug abuse rehabilitation and a range of other services.

**Apalachee Center, Franklin County Clinic**
131 12th St
Apalachee, FL 32330
(850) 633-9363
Mon-Thur: 8 a.m. – 5 p.m.

Provides mental health and substance abuse evaluations, case management, medication management, residential treatment, detoxification, hospitalization, and other necessary mental and emotional services.

**DISC Village**
119 7th Ave
Apalachee, FL 32320
(850) 926-2473
Mon-Thur: 8 a.m. – 5 p.m.

Provides full continuum of services from prevention and intervention to residential treatment and supportive services for individuals affected by alcohol and other drug abuse.

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**Steps to Care for Yourself**

1. **Take Care of Your Body.** Try to eat healthy, exercise regularly, get plenty of sleep, and avoid alcohol and other drugs.
2. **Connect.** Share your feelings with a friend or family member, maintain relationships and rely on your support system.
3. **Take Breaks.** Make time to unwind. Try to return to activities that you enjoy.
4. **Stay Informed.** Watch for news updates from reliable officials.
5. **Avoid.** Avoid excessive exposure to media coverage of the event.

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**How to Help Your Children**

- Talk to them.
- Share age-appropriate information.
- Reassure them.
- Address rumors.
- Answer questions.
- Set a good example by taking care of yourself.
- Limit exposure to media and social media coverage of the event.

**Common Signs of Distress**

- Feelings of shock, sadness, or disbelief.
- Change in energy or activity levels.
- Difficulty concentrating.
- Changes in appetite.
- Sleeping problems or nightmares.
- Feeling anxious, fearful, or angry.
- Headaches, body pain, or skin rash.
- Chronic health problems get worse.
- Increased use of alcohol, tobacco, or other drugs.
- Seek help from your healthcare provider if these stress reactions interfere with your daily activities for several days in a row.

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Pictured Above: (At left) The Hurricane Michael disaster response behavioral health support poster. (At right) A flyer for Trauma Recovery by the Tallahassee Area Trauma Recovery Network.
Why this is important to our community:
Overall mental health has profound effects on the quality of life, well-being, and economic productivity of a community. Educating the community about mental health and creating opportunities to seek help is vital to helping our communities live longer and stronger.

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<th>Objective</th>
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<th>Explanation of Status*</th>
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<tbody>
<tr>
<td>By the end of December 2018 lower the average number of adult unhealthy mental health days in Gulf County from 3.5 to 3.0 days.</td>
<td>County health rankings</td>
<td>3.9</td>
<td>3.0</td>
<td>Red</td>
<td>Multiple events including but not limited to Hurricane Michael, limited mental health providers, and numerous individual and community factors contributed to the status of this objective.</td>
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Status indicators are as follows:
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Accomplishments

While there were many successful projects implemented, there project highlighted below helped to reinforce all three priorities:

According to FLHealthCharts.com, three of the five leading causes of death in Gulf County are related to complications from chronic disease. To combat this unfavorable statistic, the FL Department of Health with the support of the CHIP Partnership, implemented the Heart Health Pluss (HHP) Initiative. The initiative involved teaming up with three local minority churches of different denominations to create HHP community events, health conscience bulletins and Sunday church service sermons with heart health themes. In addition to these efforts, monthly newsletters were disseminated to each church. Each month, the newsletter has a different theme focusing on some aspect of heart health such as: stroke prevention, hypertension, how to reduce sodium, the dangers of excess sugars, etc. They also include interactive puzzles, tips for staying active, simple heart health recipes and local community information.

Since March 2018 over 210 people have been reached via community presentations, nutrition classes and church events.

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. A new cycle of the Community Health Assessment is currently underway.

By working together, we can have a significant impact on the community’s health, improving where we live, work and play and realize the vision of a healthier Gulf County.
## Appendix

**Florida Department of Health in Gulf County**  
**Gulf County Community Health Improvement Partnership**  
**DOH-Gulf Large Conference Room**  
**Tuesday, September 18, 2018 10:00a.m. – 12:00p.m. EST**

## AGENDA

**Purpose:** Solicit input from the community on the MAPP Community Themes and Strengths and Forces of Change assessment through open dialogue.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Lead</th>
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| **Welcome/Call to Order** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator  
- Introductions  
- Brief review of agenda  
- Prompt attendees to sign-in  
  Suzy Nadler, Healthy Start Coalition |
| **Review Previous Meeting** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator  
Community Partners |
| **Status Update of Previous Actions** | Community Partners  
- How are our partners enhancing health for all those who live work and play in Gulf County?  
  1. Healthy Weight – UF IFAS Extension Office |
| **What is MAPP?** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator  
On the Road-MAPP for Community Health Assessment (CHA)? |
| **Introduce Topic:** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator  
Community Health Assessment - Mobilizing for Action through Planning and Partnerships Workshop:  
  1. Community Themes and Strengths  
  2. Forces of Change |
| **Discuss Supporting Information:** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator &  
Hunter Bailey, DOH-Gulf S.W.A.T. Coordinator  
Megan Bennefield, DOH-Gulf/Franklin, CHOICES Program  
Tori Burgess, DOH-Gulf, EH Specialist  
- Community Themes and Strengths Activities  
  - Quality of Life Survey, Asset Inventory, Small Group Discussions  
  2. Forces of Change  
  - Consensus Workshop among CHA participants |
| **Open Floor for Community Input** | Community Partners |
| **Actions** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator |
| **Meeting Evaluation** | Kayleigh Cosson, C.A.R.E. |
| **Adjourn** | Deanna Simmons, DOH-Gulf/Franklin CHA Coordinator |
**Florida Department of Health in Gulf County**  
**Gulf County Community Health Improvement Partnership**  
**DOH-Gulf Large Conference Room**  
**Tuesday, September 18, 2018 10:00a.m. – 12:00p.m. EST**

**MINUTES**

**Purpose:** Solicit input from the community on the MAPP Community Themes and Strengths and Forces of Change assessment through open dialogue.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Discussion</th>
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<tbody>
<tr>
<td>Welcome/Call to Order</td>
<td>DT Simmons, DOH-Gulf/Franklin CHA facilitator welcomed all partners. Suzy Nadler of the Healthy Start Coalition, kicked off the introductions by asking participants to state their name, organization, and their favorite place. Ms. Nadler provided basic housekeeping guidance and then reviewed an outline of the meeting agenda.</td>
</tr>
<tr>
<td>Review Previous Meeting</td>
<td>Ms. Simmons recapped the previous CHIP Meeting/CHA Workshop by reminding partners current CHIP cycle priorities and the newly crafted CHA cycle vision, “Working together to empower Gulf County to improve quality of life for generations to come.” Then she shared some information on the first segment of LPHS network and the Assessment process. DT Simmons recapped what our clinical partners PanCare and North Florida medical doing to improve access to care.</td>
</tr>
<tr>
<td>Status Update of Previous Actions</td>
<td>Kay Freeman of IFAS was in attendance at the partnership meeting but due to time constraints the status updates on current priorities were postponed to the next meeting. DT Simmons reminded the partnership of our priorities and goals and encouraged the subcommittees to stay motivated as they strive to carryout strategies that support our stated objectives.</td>
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<tr>
<td>What is MAPP?</td>
<td>DT Simmons, gave a high-level overview of the Mobilizing for Action through Planning and Partnerships (MAPP) process. She started by defining the framework as a community-driven strategic planning process for improving community health. She then stressed that the process focuses on prioritizing issues and identifying resources to address them.</td>
</tr>
<tr>
<td>Introduce Topic:</td>
<td>Ms. Simmons introduced both the Community Themes and Strengths Assessment (CTSA) and the Forces of Change Assessment (FOCA). To paint a clearer picture of the CTSA she used a PowerPoint presentation displaying the three significant questions asked by the CTSA: “What is important to our community?” “How is quality of life perceived in our community?” and “What assets do we have that can be used to improve community health?” To answer these questions community members participated in three (3) specific community-led sessions: Themes, Quality of Life Survey and an Asset Inventory. Next the CHA facilitator introduced the major points of the forces of change that directly or indirectly affect the health of</td>
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Florida Department of Health in Gulf County
Gulf County Community Health Improvement Partnership
DOH-Gulf Large Conference Room
Tuesday, September 18, 2018 10:00a.m. – 12:00p.m. EST

**MINUTES**

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<table>
<thead>
<tr>
<th>Discuss Supporting Information:</th>
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<tr>
<td>1. Community Themes and Strengths Activities</td>
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<tr>
<td>- Quality of Life Survey, Asset Inventory, Small Group Discussions</td>
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<tr>
<td>2. Forces of Change</td>
</tr>
<tr>
<td>- Consensus Workshop among CHA participants</td>
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Our community. She noted that these forces can be one time only events, growing trends, or present underlying factors. They are largely predictable but rarely controllable. Understanding these potential forces helps the community to reduce potential risk and ultimately improve their chances of reaching the shared vision.

Ms. Simmons and Hunter Bailey, DOH-Gulf S.W.A.T. Coordinator facilitated the CTSA beginning by surveying the quality of life in Gulf County, then a local countywide asset inventory followed by a small group discussion to garner reoccurring community sentiments/themes.

The quality of life survey consisted of 13 questions on various core topics like childcare, community relations, education, employment, health, and housing among others. Feedback to the survey questions was measured using a Likert scale ranging from 1. Most Negative to 5. Most Positive. Around the meeting room response stations were designated for each of the possible Likert scale answers. When a question was read from the survey, participant quickly relocated to the portion of the room with the response that most nearly correlated with their belief on the quality of life. (See the attached document for survey data.)

Mr. Bailey led the partnership in a community asset inventory designed to help identify the individuals (with knowledge/skills), the public and private institutions, citizen associations/organizations, and other entities within the community with the means and resources to help the partnership bring our vision into fruition. Many partners were unaware that so many other organizations and/or services were available in Gulf County. (See the attached pages for more information.)

During the small group discussion, partners were instructed to rotate around the room to preassigned stations where the following questions were written on flipcharts. Group members added responses to each chart as necessary.

1. What makes you most proud of our community?
   Answers include: Family, coming together. New organizations/services like the hospitals, clinics, and Morning Light Wellness Center help increase access to care.

2. What would excite you enough to be involved or more involved in improving our community?
   Answers include: Listening, More acceptance of ideas, more
MINUTES

3. What do you believe is keeping our community from doing what needs to be done to improve the quality of life?
Answers include; Funding shortages. Lack of interest and understanding. Difficulty thinking outside of the box.

4. What do you believe are the 2-3 most important characteristics of a healthy community?
Answers include: Education. Economy. Healthcare. Safety.

Once all rotations were complete and all questions have been answered, group leaders reported responses to the attendees at large.

After the CTSA, Megan Bennefield, DOH-Gulf/Franklin, CHOICES Program & Tori Burgess, DOH-Gulf, EH Specialist led the group in a Consensus workshop to help identify the FOC.

Ms. Bennefield asked the partners what FOC are directly or indirectly affected the health of our community. She followed that up by informing us that these forces can be one time only events, growing trends, or present underlying factors. They are largely predictable but rarely controllable. She stressed that understanding these potential forces will help the community to reduce potential risk and ultimately improve their chances of reaching the shared vision. Responses to the question, “What is currently happening or could happen that would affect the health of our community?” include:

Substance use, Chang in funding to provide services
Access to health-related resources, Environmental Factors, Lifestyle Education, Community Development, Political Influence

After the brainstorming session, Tori Burgess told the partners that each FOC category creates various opportunities and/or poses various threats. So participants reviewed all of the FOC and listed the potential opportunities and/or threats associated with the items. This list will better help communities to strategize their next steps towards achieve their shared vision. (See the accompanying documents for a complete list of the opportunities and threats.)

After completing the major segments of the two assessments, the Ms. Simmons directed the partners attention to the NACCHO RoadMAPP displayed on the PowerPoint presentation. While reviewing the illustration, Ms. Simmons highlighted the four (4) MAPP assessments and briefly summaries the purpose.
Florida Department of Health in Gulf County  
Gulf County Community Health Improvement Partnership  
DOH-Gulf Large Conference Room  
Tuesday, September 18, 2018 10:00a.m. – 12:00p.m. EST

MINUTES

and main actions of each assessment. She closed by saying that if all steps in the process are conducted collectively with the community, then together the partnership would see their selected vision come into fruition.

<table>
<thead>
<tr>
<th>Open Floor for Community Input</th>
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<thead>
<tr>
<th>Actions</th>
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<tbody>
<tr>
<td>DT Simmons, asked everyone to be on the lookout for the upcoming CHIP Meeting/CHA Workshop and to be prepared to help disseminate the Community Health Status Survey.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Meeting Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kayleigh Cosson, of the Chemical Addictions Recovery Effort (CARE), who was distributed and collected the post meeting evaluation.</td>
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</table>

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<tr>
<th>Adjourn</th>
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<tbody>
<tr>
<td>DT Simmons, once again thanked everyone for coming and actively participating in the CHA workshop. She adjourned the meeting at 12:05p and encouraged everyone to eat at a local restaurant before returning to their offices.</td>
</tr>
</tbody>
</table>
# | Name       | Organization or Community Representative | Email                              | Phone               |
---|------------|------------------------------------------|------------------------------------|---------------------|
1  | Kayla Black| CAFÉ                                     | kblack@cafe4000.com                | 850-819-8627        |
2  | Kelly Wright| Life Management                         | twright@mccarver.org               | 850-596-2485        |
3  | Rebecca McCurver| Life Management                   | mccarver@mccarver.org             | 850-686-9433        |
4  | Suzy Nadler| Healthy Start                          | suzy@healthystart.com            | 850-882-4130        |
5  | Alma Pena| DHH-Florida CTC                         | amalapena@health.com               | 850-683-2811        |
6  | Talitha Robinson| DHH-Florida CTC                       | Talitha.Robinson@hhc.gov        | 850-653-3211        |
7  | Ciera Cole| Merrie Light Walker (CRA)               | ciera.chewyj.com                   | 850-705-1766        |
8  | Derrick Beggan| DHH-Florida CTC                    | derrick.beggan@hhc.gov           | 850-391-4924        |
9  | Kari Williams| DHH-Florida CTC                         | kari.williams@hhc.gov            | 850-391-3616        |
10 | Phyler Freeman| UF/IFAS/ENTP                         | phyler.freeman@hhc.gov           | 850-637-6309        |
11 | Meg Johnson| Big Bend CAC                            | megan.mchenry@hhc.gov            | 850-877-1155        |
12 | JohnGianni| Sacred Heart                            | john.gianni@hhc.gov               | 850-229-1980        |
13 | Shad Smith| DHH-Gulf                               | shad.smith@hhc.gov                | 850-686-4819        |
14 | Heather Novell| DJJ                                     | heather.novell@hhc.gov           | 850-872-7630        |
15 | DJIinoomom| DHH-Florida CTC                         | diana.mccormick@hhc.gov          | 850-591-9946        |
16 | Kyle Mertit| DHH-Florida CTC                         | kyle.mertit@hhc.gov               | 850-815-2737        |
17 | SarahLoves| DHH-Florida CTC                         | sarahloves@hhc.gov                | 850-812-3206        |
18 |               |                                          |                                    |                     |
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**PERFORMANCE MANAGEMENT COUNCIL MEETING**
**AGENDA, SUMMARY & TRACKING**

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**Part 1: Agenda & Summary**

**Florida Department of Health in Franklin/Gulf County**  
Polycom – Franklin/Gulf Conference Rooms  
03/04/2018, 9:00 AM – 10:30 AM

**MEETING PURPOSE:**  
- Advise and guide the creation, deployment and continuous evaluation of the performance management system and its components.  
- Monitor and evaluate performance toward achieving strategic objectives in health improvement, strategic, CHA, quality improvement and workforce development plans and make recommendations to improve performance.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Lead</th>
<th>Time</th>
<th>Summary of Key Points, Decisions &amp; Action Items</th>
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</thead>
<tbody>
<tr>
<td>Welcome</td>
<td>Sarah Hinds</td>
<td>9:00</td>
<td></td>
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<tr>
<td>Review of Meeting Summary</td>
<td>Sarah Hinds</td>
<td>9:05</td>
<td></td>
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<tr>
<td>Previous Action Items</td>
<td>Sarah Hinds</td>
<td>9:06</td>
<td></td>
</tr>
<tr>
<td>PMOJ Consortia Team Update</td>
<td>Sarah Hinds</td>
<td>9:07</td>
<td>Managers to Provide Team/Program Updates. Sandy Business Office: Travelling to Martin CHD week of March 11th to participate in County Health Systems Review. March 20th interview for Bay. Continuing to train Kari. Moving budget and contract management folders to central locations. FY 19-20 budget module will open April 8th. Will work in 18-19 and 19-20 modules until June. Zach - Environmental Health: Have identified and gotten approval for the single source scanning project, allowing for ease of access to permits for staff. Public searches will also be a feature of the new program. Plans are to have the project completed by end of FY year. DEP bench marks have been met. OSTIDS evaluation is almost completed with a local score of 99/100, one discrepancy.</td>
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<tr>
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<tr>
<td>The 6 Pack</td>
<td>Deanna Simmons</td>
<td>9:35</td>
<td>DT Simmons provided information to the PMC on the six pack, highlighting the new Workforce Development Plan and the Emergency Operations Plan. She informed the group on the significance of the foundational documents for reaccreditation. Specifically noting that all 67 counties will have to submit six pack for reaccreditation. She finished by reminding us that several annual reports (for the CHA, CHIP, and Strategic Plan and their respective PM Standards Tools) need to be uploaded by March 31.</td>
</tr>
<tr>
<td>CHIP</td>
<td>Deanna Simmons</td>
<td>9:45</td>
<td>CHA Update: DT Simmons updated the council on where our counties are in the CHA process. Currently both counties are still distributing and collecting the CHSA survey and still building the community profile for the report using both primary and secondary data. The partnership at large has received the survey and are encouraged to disseminate throughout their offices and to the clients they serve. They hope to have the final CHA report finished by May.</td>
</tr>
<tr>
<td>Strategic Plan</td>
<td>Sandy Martin</td>
<td>9:55</td>
<td>Strategic Plan Annual Report</td>
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</table>
### PERFORMANCE MANAGEMENT COUNCIL MEETING AGENDA, SUMMARY & TRACKING

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<tbody>
<tr>
<td>Quality Improvement</td>
<td>Deanna Simmons</td>
<td>10:05</td>
<td>WIC, HPV, and HS/HF Coordinated Intake and Referral. The short-term HPV QI project has just started. HPV is an</td>
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<td>important focus already listed in the Strategic Plan. The project is in the early phases of data review. The</td>
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<td>clinic has noticed that those receiving the initial round of the HPV shots do not always return for the second</td>
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<tr>
<td></td>
<td></td>
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<td>and third dose of the vaccine. The team hopes this project will help to increase the vaccine completion rates</td>
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<td></td>
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<td>for 11 to 13 year olds. The other two projects are progressing accordingly.</td>
</tr>
<tr>
<td>Workforce Development</td>
<td>Deanna Simmons/Lesia</td>
<td>10:15</td>
<td>As of the most recent PMO meeting DT Simmons was informed that the Workforce Development Plan template for the</td>
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<td></td>
<td>McDaniel</td>
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<td>CHDs is not yet finalized but it will be soon. She will email Debra Bragdon at the central office for more</td>
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<td></td>
<td>information.</td>
</tr>
<tr>
<td>Action Items</td>
<td>Sarah Hinds</td>
<td>10:25</td>
<td>Strategic Plan due March 31, 2019</td>
</tr>
<tr>
<td>Adjourn</td>
<td>Sarah Hinds</td>
<td>10:30</td>
<td>CHIP and CHA plans due March 31, 2019</td>
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</tbody>
</table>
**PERFORMANCE MANAGEMENT COUNCIL MEETING AGENDA, SUMMARY & TRACKING**

**ATTENDANCE:** (Please add or delete lines as necessary).

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Position/Role</th>
<th>Check Box if Present</th>
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</thead>
<tbody>
<tr>
<td>Sarah Hinds</td>
<td>Administrator</td>
<td>Health Officer (Chair)</td>
<td>☑️</td>
</tr>
<tr>
<td>Sandy Martin</td>
<td>Sr. Public Health Services Program Manager</td>
<td>Senior Leadership Team/Strategic Planning Lead</td>
<td>☑️</td>
</tr>
<tr>
<td>Deanna Simmons</td>
<td>Government Operations Consultant II</td>
<td>Senior Leadership Team/PMQI Champion/CHIP Lead/GI Plan Lead/Accreditation Lead</td>
<td>☑️</td>
</tr>
<tr>
<td>Stephanie Cash</td>
<td>Sr. Human Services Program Specialist</td>
<td>Senior Leadership Team</td>
<td>☐️</td>
</tr>
<tr>
<td>Zach Hodges</td>
<td>Environmental Health Manager</td>
<td>Senior Leadership Team</td>
<td>☑️</td>
</tr>
<tr>
<td>Jessie Pippin</td>
<td>Public Health Services Program Manager</td>
<td>Senior Leadership Team</td>
<td>☑️</td>
</tr>
<tr>
<td>Helen Cook</td>
<td>Executive Community Health Nursing Director</td>
<td>Senior Leadership Team</td>
<td>☐️</td>
</tr>
<tr>
<td>Lisa Hogan</td>
<td>Sr. Community Health Nursing Supervisor</td>
<td>Senior Leadership Team</td>
<td>☐️</td>
</tr>
<tr>
<td>Losia McDaniel</td>
<td>Government Operations Consultant II</td>
<td>Senior Leadership Team/Workforce Development</td>
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</tbody>
</table>
# Part 2: Planning and Tracking

This is a planning and tracking tool. Please add or delete lines as necessary and submit all pages when uploading to (placeholder for link).

| Item                                                                 | 8/20/2018 | 3/4/2019 | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date | Enter date |
|----------------------------------------------------------------------|-----------|----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| PMQI Consortium Team Update (Quarterly)                               |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| CHIP Performance Review (Quarterly)                                   |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| CHIP Progress Report (Annually)                                       |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| CHIP Development or Revision (Annually)                               |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Strategic Plan Performance Review (Quarterly)                         | 0         | 0        | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          |
| Strategic Plan Progress Report (Annually)                             |           | 0        | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          |
| Strategic Plan Development or Revision (Annually)                     |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Quality Improvement Plan Performance Review (Quarterly)               |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Quality Improvement Plan Progress Report (Annually)                   |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Quality Improvement Plan Development or Revision (Annually)           |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Workforce Development Plan Performance Review (Quarterly)             |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Workforce Development Plan Development or Revision (Annually)         |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |
| Performance Management Council Assessment (Annually)                  |           |          |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |           |           |            |            |            |

Updated 10/5/18
[Insert Comprehensive list of CHIP Partners]